

# SCREENING GUIDE

## The **TRUST** Campaign

**"WE WILL RESPOND TO THE THREAT OF CLIMATE CHANGE,**  
*knowing that the failure to do so would betray our children and future generations."*

**– President Barack Obama**

Stories of **TRUST**  
Calling for Climate Recovery



To learn about the TRUST campaign, to support the TRUST youth, and to view the TRUST films, please go to: [www.OurChildrensTrust.org](http://www.OurChildrensTrust.org)



# Introduction

## Climate Change

Scientists have provided undeniable evidence that Earth's climate is changing due to the excessive carbon dioxide (CO<sup>2</sup>) that humans have been emitting into the atmosphere over the past two centuries. Nature's patterns have been thrown out of balance, resulting in more frequent and excessive droughts, floods, heat waves, storms, wildfires, and species extinction. To protect Earth's natural systems and our way of life, scientific consensus shows that average global surface heating must not exceed 1°C, and **CO<sup>2</sup> concentrations must decrease to less than 350 parts per million this century**. We are currently threatening the ecological life-support of our planet and imperiling the survival of humans. Our atmosphere has reached 392 ppm CO<sup>2</sup>, pushing critical tipping points from which many ecological thresholds might never recover.



## Atmospheric Trust Litigation (ATL)

In May 2011, the legal theory of Atmospheric Trust Litigation (ATL) was put into practice by youth and legal scholars across the country. ATL provides a legal mandate for governments to address climate change and protect our atmosphere from harmful emissions.

The legal foundation of ATL is rooted in the Public Trust Doctrine, a doctrine enshrined in civilized governments and legal systems throughout the world. The Public Trust Doctrine states that **governments are responsible for protecting the natural resources that humans share in common and depend upon for survival, such as air, water, forests, and wildlife**. The Public Trust Doctrine also embodies the human rights principle of **intergenerational justice** which, simply put, means that **today's generations cannot continue on their current, destructive path and leave the planet damaged for future generations**. ATL allows the younger generations to hold their governments accountable for failing to safeguard the atmosphere that they will ultimately inherit and depend upon for their survival.

The government's most basic role is to protect its citizens from dangers that are too large and complex for individuals to deal with on their own. ATL argues that the impacts of climate change represent such dangers. Each and every human being has the right to a habitable environment and a livable future — no matter if young or old, powerful or underrepresented, or from present or future generations.

### *What the Youth are asking from the Courts*

*The plaintiffs are not asking for money damages, punitive damages, or big settlements. They are simply asking for smart strategies to protect our atmosphere and their futures. They want courts to declare that:*

- *The atmosphere is a shared resource;*
- *The atmosphere must be protected, in trust, by our governments; and*
- *These governments must adopt and implement **Climate Recovery Plans** based on the best available science to restore our atmosphere.*

*To accomplish this, Dr. James Hansen and other renowned scientists have concluded that **CO<sup>2</sup> emissions must peak and decline annually by 6% starting in 2013**. The youth plaintiffs' lawsuits seek state and federal climate recovery plans that would require CO<sup>2</sup> reductions consistent with these levels. According to Dr. Hansen, "the science is crystal clear — we must rapidly reduce fossil fuel CO<sup>2</sup> emissions if we are to have a chance of protecting Earth's natural systems for these young people."*

## The Need for a Comprehensive Climate Recovery Plan

According to our nation's top climatologist, Dr. James Hansen, and his colleagues, global carbon dioxide emissions must **decrease by 6% per year beginning in 2013** to return atmospheric concentrations of CO<sub>2</sub> to less than 350 ppm by 2100 and to protect our climate system. Waiting until 2020 would mean 15% annual reductions in CO<sub>2</sub> emissions and would likely strain the climate system beyond tipping points that are catastrophic for the survival of humanity. Without a timeframe, 350 ppm is meaningless. If we don't start reducing emissions **now**, as well as investing in **massive reforestation**, the irreplaceable balance of our climate may be lost for generations to come.

If our government is compelled to act in time, **a scientific prescription exists** for restoring earth's energy balance. In 2010, the Office of Management and Budget stated, *"[t]he Administration is developing a comprehensive energy and climate change plan to invest in clean energy, end our addiction to oil, address the global climate crisis and create new American jobs that cannot be outsourced."* We have yet to see this plan. Again, in a 2011 Report, the U.S. Government Accountability Office recommended that to strategically coordinate federal climate change action, **the Office of the President should work together with federal agencies to clearly establish federal climate change priorities, considering all possible actions at the federal level**, and evaluate the effectiveness of aligning funding with these priorities. Meanwhile, international bodies, our federal agencies, the U.S. Congress, and state governments have failed to take adequate action to protect our climate system.

ATL plaintiffs are **courageous, young people** asking their government to live up to its Public Trust duties by developing climate recovery plans based on the best available science. They are holding government accountable to its constitutional obligation on behalf of the People and future generations.

## For Information on Lawsuits:

Go to <http://ourchildrenstrust.org/LegalAction>

**For more information or to contribute your expertise or talents to help protect the rights of our youth, contact:**

Meg Ward: Our Children's Trust, (503)341-8590, [meg@ourchildrenstrust.org](mailto:meg@ourchildrenstrust.org)



## Purpose of the Films – *Our hope for the Future*



### ***Our hope is that these films will:***

- *demonstrate how climate change widely and negatively affects everyday lives of people around the world, including children;*
- *raise awareness about the reality of climate change and the negative impacts on our lives, jobs, food, water, and homes;*
- *spread the word about this innovative legal effort to compel government to develop a comprehensive climate recovery plan;*
- *inspire others to support this legal advocacy campaign and put pressure on their own government officials;*
- *inspire people to take action on climate change;*
- *encourage youth to become active citizens and know that they have the power to ensure that the Earth they inherit and entrust to their kids will be a habitable, healthy, and sustainable planet.*

We are rapidly approaching a “tipping point,” beyond which it will become virtually impossible to reverse climate change. Yet our government leaders continue to ignore the existing, scientifically proven solutions for reversing climate change. The purpose of the TRUST campaign and youth bringing Atmospheric Trust Litigation against federal and state governments is to compel our leaders to stop the damage to our atmosphere to restore our natural climate.

To help convey this message to our government, Our Children’s Trust partnered with WITNESS and graduate students from Montana State University’s MFA in Science and Natural History Filmmaking to co-produce a series of short documentaries highlighting the impacts of climate change and government inaction on the everyday lives of our youth.

## Producers

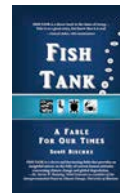


**Our Children's Trust** is a nonprofit advocating for urgent emissions reductions on behalf of youth and future generations, who have the most to lose. OCT is spearheading the international human rights and environmental TRUST campaign to compel governments to safeguard the atmosphere as a “public trust” resource. We use law, film, and media to elevate their compelling voices. Our ultimate goal is for governments to adopt and implement enforceable science-based Climate Recovery Plans with annual emissions reductions to return to 350 ppm. [www.ourchildrenstrust.org/](http://www.ourchildrenstrust.org/)



**WITNESS** is the global pioneer in the use of video to promote human rights. We empower people to transform personal stories of abuse into powerful tools for justice, promoting public engagement, and policy change. In partnership with the TRUST Campaign, we seek to bring visibility to the challenges our youth already face due to the changing climate and call for a massive assault on fossil fuel emissions. Without an all-out assault, effects will range from drought to disease, food shortages to tainted water supplies, and loss of homes due to floods, erosion, and fire to massive relocations. This human rights challenge is most succinctly summarized by Mary Robinson, “Climate change will, in short, have immense human consequences.” WITNESS partnered in this campaign in hopes that predictions will not become realities. To view the stories from our youth included in the award-winning *Stories of TRUST: Calling for Climate Change* series, go to: <http://www.witness.org/campaigns/all-campaigns/imatter> or <http://ourchildrenstrust.org/trust-films>.

## Some of Our Campaign Partners



## Special Thanks to the Experts that Support the Youth in the TRUST Campaign

- Dr. James Hansen
- Dr. Ove Hoegh-Guldberg
- Dr. Sivan Kartha
- Dr. Pushker Kharecha
- Dr. David Lobell
- Dr. Arjun Makhijani
- Dr. Jonathan Overpeck
- Dr. Camille Parmesan
- Dr. Stefan Rahmstorf
- Dr. Steven Running
- Dr. James Gustave Speth
- Dr. Kevin Trenberth
- Dr. Lise Van Susteren
- Dr. Paul Epstein (1943-2011)

# Guidelines for hosting a TRUST Screening

## **Are you interesting in hosting a TRUST Series screening?**

Send an email to [info@ourchildrenstrust.org](mailto:info@ourchildrenstrust.org) with the subject line "Host a TRUST series screening" and include the following information:

1. Contact name, email, and phone number
2. Hosting organization name and website
3. Event date and time
4. Event venue and location
5. Event description (150 words or less)
6. Estimated head count
7. Public or private event?
8. Panel?

To request a DVD copy of the TRUST Series, please email [meg@ourchildrenstrust.org](mailto:meg@ourchildrenstrust.org) or view the films online at [www.ourchildrenstrust.org/trust-films](http://www.ourchildrenstrust.org/trust-films)

*\*\*Please note that you may not make a profit from the TRUST screenings. You may charge a small fee for a public event to cover venue costs, but the funds may not be used as a fundraiser for another organization. We do, however, welcome fundraising events for the TRUST Campaign! In any case, we ask that you keep ticket prices free for youth. Please let us know if you intend to fundraise for the TRUST Campaign.*

## STEP 1 - Identify OBJECTIVES and TARGET AUDIENCES

- What are your objectives for showing Stories of TRUST to your friends, family, co-workers, and community?
- Who do you need in the room to achieve your goal(s)?



- What message do you want to convey to your audience?
- What type of screening is best? (Large/small, public/private, etc.)
- Is the venue appropriate and accessible for the audience and type of screening?
- Are speakers available who could help to further the objectives?
- Are additional details or activities available to help emphasize why climate change and youth activism is important?

## STEP 2 - Choose a VENUE and a DATE

Whether your venue is a family home, school gym, or a public theater, make sure you **book the date well in advance** and ensure that no other major events are taking place at the same time.

## STEP 3 - INVITE participants and PUBLICIZE the event

Regardless of whether the event is small or large, consider how to best invite and publicize the event so that audience size and make-up meets your expectations. Templates for promotional tools are available in the **Promotional Resources** tab of the **Screening Resources** section.



- **Emails (B)** are great for inviting friends, family, and co-workers to a private screening, but also good for sending out invitations to larger listservs.
- **Flyers** are best used to advertise your screening to the public at large (lobbies, grocery stores, churches, etc.) and by attaching them to your email invite. You can fill in the date, time, and location of your screening on our **template flyer (A)**.
- Social media like **Facebook** and **Twitter** are easy, free ways to promote your event and a great way to keep the discussion about the film going long after the screening is over. **Sample Facebook and Twitter status updates (C)** are included in this packet.
  - \* Twitter Best Practices:
    - \* Keep the Twitter handle short!
    - \* Engage your followers by using conversational language.
    - \* Use language that reflects your personality.
    - \* Keep message short for re-tweeting.
    - \* Use a link shortener like *bit.ly* to try the popularity of your link.
    - \* Include hash tags in messages to reach broader audiences (#climatechange, #350, #TRUSTCampaign).
    - \* Reference people in your messages by beginning the message with their Twitter handle.
- **Media Advisories (D)** and **Public Service Announcements (E)** are excellent for hosting a larger public screening. Contact your local newspapers, radio stations, and TV stations and ask how to best utilize their services for advertising your event.

## STEP 4 - SCREEN the TRUST series

Screening the film consists of **FIVE VERY IMPORTANT STEPS**:

- **Test-drive the equipment.**
  - \* Watch the series at least once prior to screening to ensure everything functions and to familiarize yourself with the stories.
  - \* Additionally, at least an hour prior to screening (preferably a day beforehand), test projection, and sound equipment.
- **Set up event room.**
  - \* Ensure that the screen and seating are arranged so that views are not blocked.
  - \* Include a sign-up sheet at the door.
  - \* Visual aid ideas: pictures of polluted areas and/or climate change charts or areas affected in your region; youth art reflecting climate change; etc.
  - \* Portraits of the TRUST youth and their impacts of climate are available on our website for download and can be used at the event ([ourchildrenstrust.org/resources/portraits](http://ourchildrenstrust.org/resources/portraits)).
  - \* Above all, be creative with your space.
- **Provide materials to the audience to take home (Appendices L/M, Q)**

- \* Regardless of whether a post-screening discussion takes place, we strongly encourage you to supply a resource packet for your guests to take home. We recommend you provide these prior to the screening, in case individuals leave before the screening ends.
  - \* A **Take Action Handbook (Q)** is available in this packet and for download at: [ourchildrenstrust.org/resources/TakeAction](http://ourchildrenstrust.org/resources/TakeAction)
  - \* In addition, we have climate change fact sheets **(N)** and resource lists **(P)** where your audience can learn more and get further involved ([ourchildrenstrust.org/resources](http://ourchildrenstrust.org/resources)).
  - \* We have included **SEVEN** sheets we encourage you to print and hand out to your audience members (**Appendices L/M** under the heading **Audience Resources**).
- **Introduce the Event.**
    - \* Introduce yourself to the audience and then introduce the film and any panelists or speakers you may have invited. If the event is small, allow the participants to introduce themselves as well.
    - \* Explain the flow of the evening (e.g., will you watch 2-3 films or the entire series and then discuss them all at once, or will you discuss each story before moving on to the next.)
    - \* Finally, explain your purpose and hopes for the screening.

A **sample introduction (H)** to the film is included in this screening guide.

- **Watch the films.**

You are welcome to screen all 10 episodes of the film series at one time and hold a post-screening discussion afterwards. Alternatively, we recommend showing one or two episodes at a time and then pausing for a brief discussion before continuing with the next 1-3 episodes, etc. The order of the episodes is entirely up to you!

Regardless of how you organize the event, we recommend holding a larger post-screening discussion at the very end, so that the audience has time to reflect and respond to what they saw, learned, and experienced from the series as a whole.

## STEP 5 - Post-Screening Discussion

The most challenging part of organizing and hosting a screening of Stories of TRUST may be facilitating the post-screening discussion of the film. Both the personal stories of struggle and the factual realizations of what is happening to our Earth can be hard-hitting and emotional. To navigate this challenge effectively, we offer the following suggestions:

- Begin the discussion by asking the audience to share their reactions. You will be able to better guide the post-screening discussion based on these responses.
- Keep the post-screening discussion exactly that: a discussion. Let audience members interact with each other, respond to each other, and offer answers, suggestions, and resources to each other.

- If you have a panel, ensure there is time for the audience to ask panel members questions.
- Remember your original purpose for hosting the event. The post-screening discussion is a chance for you to explain your own hopes for showing this film series.
- The most common question people generally have after seeing the films is how to get involved or what to do about climate change. Be prepared to discuss immediate actions and initiate a discussion on deeper levels of engagement.

*Included in this packet are **sample questions** and **discussions points (I)** that you are welcome to use to guide your post-screening discussion.*

### **STEP 6 - Provide Information for Taking Action (Q)**

Direct audience members to the provided resource packet, which includes a list of additional resources and suggestions for getting more involved in the climate recovery campaign.

### **STEP 7 - Fill out our a Post-Screening Evaluation (R)**

Have the audience fill out an **Audience Post-Screening Evaluation (R)**, collect them, and send them back to Our Children's Trust, along with the **Organizer Post-Screening Evaluation (K)** and **Sign-up Sheet (G)**.

#### **Helpful mailing tips:**

If you mail the screening evaluations in a large manila envelope, the post-office will not charge a fixed rate, but rather a price based on the manila envelope weight. It will be easiest to go to the post office with the manila sealed and addressed envelope. Expect shipping rates of at least \$2.00-6.00, depending on how many sheets of paper you mail.

For a smaller carbon footprint, we suggest scanning the documents and sending the PDF documents to: [meg@ourchildrenstrust.org](mailto:meg@ourchildrenstrust.org).

Again, *we thank you so much* for taking the time, effort, and cost to gather these evaluations and send them to us. These evaluations truly are our best resource for evaluating the most effective tactics to increase the climate recovery movement and expand our environmental campaign for a safe and livable planet for years to come.

# ***SCREENING RESOURCES***

## **TRUST PROMOTIONAL RESOURCES**

- A. Promotional Flyer Templates.
- B. Email Blast Template
- C. Facebook and Twitter Templates
- D. Media Advisory/Press Release Templates
- E. Radio & TV Public Service Announcement Templates



## EMAIL BLAST TEMPLATE (B)

Dear Friend,

We invite you to join us for an evening of food, film, conversation and fun! On \_\_\_\_ (date) \_\_\_\_, \_\_\_\_ (your organization, or simply "I")\_ will present the award-winning film series ***Stories of TRUST: Calling for Climate Recovery***.

The TRUST film series consists of 10 inspiring and groundbreaking mini-documentaries that examine the ***geographic, economic, and societal impacts of climate change*** on our nation's youth and their communities. In May 2011, youth around the world demanded government protect their futures by joining with attorneys to file ***unprecedented climate change lawsuits*** using the Public Trust Doctrine. Stories of TRUST: Calling for Climate Recovery is a 10-part series featuring the voices of daring youth from across the country.

The ***10 youth plaintiffs*** highlighted in the films struggle first-hand with the consequences of climate change, and the films show the ***perilous climate conditions*** affecting their homes and their families and communities livelihoods. The youth are suing the government to implement ***real climate recovery plans based on science not politics***. Former general counsel at the Environmental Protection Agency, Roger Martella, calls the litigation a remarkable legal action and a "*comprehensive strategy... to ultimately reduce greenhouse gases.*"

It is a scientific fact that if our atmosphere is saturated with over 350 part per million (ppm) of CO<sub>2</sub>, then we "threaten the ecological life-support and severely challenge the viability of contemporary human societies." We are currently at 392 ppm.

***It is time to speak up, hold our governments accountable to our youth, and restore our planet.*** Come learn more about the issue and about how you can get involved in an entertaining and relaxed setting by attending the screening of Stories of TRUST: Calling for Climate Recovery. You will leave inspired.

**What:** Screening of Stories of TRUST: Calling for Climate Recovery and post-screening discussion of the film series

**Speakers:**

**Sponsors:**

**When:**

**Where:**

**Details:**

**Contacts:**

\*\*\*In details, make sure to include:

Any panelists or speakers attending the event

Acknowledge any sponsors or hosts

If the event is for all-ages or age specific

If the event is free or will cost money

If there will be food (for free or for sale)

It's a night you won't want to miss! Please RSVP to \_\_\_\_\_.

Can't wait to see you there!

## FACEBOOK & TWITTER TEMPLATES (C)

"Come join \_\_\_\_\_ for a **(FREE)** screening and discussion of an awesome new mini-documentary series STORIES OF TRUST about climate change & recovery, and youth who are speaking out, and taking legal action in EVERY state to restore our climate and protect the rights of future generations.  
Screening at (location) on (date) at (time) .

Add the following at the end, if applicable:

**FREE & OPEN TO PUBLIC!**

**FREE FOOD PROVIDED!**

**SPEAKER PANEL WITH \_\_\_\_\_ AFTER!**

**BRING FRIENDS & FAMILY, ALL AGES WELCOME!**

## MEDIA ADVISORY/PRESS RELEASE TEMPLATE (D)

[LETTERHEAD, IF AVAILABLE]

### MEDIA ADVISORY

For Immediate Release: [Date]

Media Contact: [Name]  
[Office and Cell numbers]  
[E-mail address]

**NEW SHORT DOCUMENTARY SERIES, *Stories of TRUST: Calling for Climate Recovery*,  
TO SCREEN AT [YOUR SCREENING LOCATION]  
WITH A PANEL DISCUSSION ON / WITH [TOPIC / SPECIAL GUESTS]**

A powerful new documentary series introduces you to daring and visionary youth from across America who are sharing their stories about how climate change personally affects them in hopes we will commit to smart solutions.

- WHAT:** Screening of the film series *Stories of TRUST: Calling for Climate Recovery* with a discussion on an innovative legal approach inspired by youth to stop human-induced climate change
- WHERE:** [EVENT NAME, LOCATION ADDRESS]
- WHEN:** [DATE & TIME]
- SPEAKERS:** [NAMES & TITLES OF SPECIAL GUESTS, IF APPLICABLE]
- DETAILS:** Free and open to the public; for more information, call or e-mail [Name] at [(XXX) XXX-XXXX] or [e-mail address] or visit [website address].

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[YOUR CITY HERE] – The moving new documentary series *Stories of TRUST: Calling for Climate Recovery* will screen at [VENUE HERE] on [DATE AND TIME]. This event is the film's CITY premiere (IF APPLICABLE).

*Stories of TRUST: Calling for Climate Recovery* is a 10-part film series about the daring youth from across our country that have joined together with public interest attorneys, law students, distinguished legal scholars and top climate scientists to go to court to compel the government to design and enact scientifically viable Climate Recovery Plans.

The Public Trust Doctrine is a legal doctrine enshrined in the laws of every civilized government and holds governments accountable to protect the resources we share in common and depend on for our very survival, such as air, water, forests and wildlife. The Public Trust Doctrine embodies the human rights principle of intergenerational justice which, simply put, means that current generations cannot continue on their current, destructive path and leave the planet damaged for future generations. The TRUST Campaign is a beautiful blend of the Public Trust Doctrine, the principles of intergenerational justice, and passionate youth, who are fighting for their future in the courts and on the streets to compel climate recovery and restore our atmosphere.

In a series of 10 short documentaries, *Stories of TRUST* opens a window into the lives of 10 of the youth plaintiffs, whose lives, homes and jobs are all being seriously threatened by climate change. *Stories of TRUST* gives us an intimate glimpse into the fears and hopes of youth that love our earth and are determined to protect it so that they can inherit and pass on to future generations a healthy, livable planet.

This screening is sponsored by SPONSORING ORGANIZATION(S), which are working to achieve ORGANIZATION(S) MISSION(S). The ORGANIZATION is screening the film as an example of INSERT SENTENCE CONNECTING EVENT TO ORGANIZATION GOALS AND/OR CURRENT CAMPAIGNS. IF APPLICABLE, INSERT SENTENCE DESCRIBING SPECIAL GUESTS' ROLE AT EVENT.

For more information about the TRUST films or the TRUST Campaign, visit: [OurChildrensTrust.org](http://OurChildrensTrust.org). For more information about SPONSORING ORGANIZATION, visit WEBSITE.

## RADIO & TV PUBLIC SERVICE ANNOUNCEMENT TEMPLATE (E)

**[Name of Organization]:** Presenting "*Stories of TRUST: Calling for Climate Recovery*" – a 10-part documentary series on climate change, youth, and justice on [date] at the [location/venue]. Information available on the web at [website].



## **ORGANIZER SCREENING RESOURCES**

- F. Event Checklist
- G. Sign-up Sheet
- H. Suggested Film Introduction
- I. Post-Screening Discussion Starters
- J. Post-Screening Organizer Evaluation

## EVENT CHECKLIST (F)

To plan a screening of *Stories of TRUST: Calling for Climate Recovery* for a private group, center, or organization, consider the following:

### 4-6 Weeks Prior - Preliminary Planning

- Set a date for the screening
- Determine length of event and how many films/speakers.
- Select and reserve venue for adequate time to set up, run the program, and clean up.
- Determine speakers, panelists, and moderator (if applicable).
- Invite guests. use the **TRUST Promotional Materials** if desired (including **flyer (A)**, **email blasts (B)**, and **Facebook (C)** templates).

### 2 Weeks Prior - Logistical Planning

- Confirm that you have the right equipment to screen the DVD.
- Secure food for reception (if applicable).
- If applicable, ensure the presence of emcee/facilitator for the screening and discussion.
- Send a short reminder to guests about the upcoming event.

### 2-3 Days Prior - Final Planning

- *Important:* Test the DVD in advance to ensure everything runs smoothly. Check screen placement, DVD player functionality, etc.
- Print out copies of materials to give to audience.
- Print out and prepare any art, music, and/or visual effects to enhance the screening.
- Send final reminder to guests, repeating logistics of the event (place, date, time, etc.).

### At the Event and PRIOR to Screening the Film

- Put out a **sign-up sheet** and ask guests to sign in **(G)**.
- Pass out printed **Audience Materials (L/M/Q/R)**.
- Give an **introduction** to the film **(H)**.

### At the Event AFTER Screening the Film

- Engage the audience in a post-screening discussion. Feel free to use the **Guiding Questions and Discussion Starters (I)** provided.
- Discuss available climate actions **(Q)**.
- Have participants fill out the **post-screening audience evaluation form (S)**.
- Fill out the post-screening **organizer evaluation form (K)**.
- Encourage participants to spread the word about the film and direct them to the audience materials you printed for them to learn more about the issue and ways to help and get involved.

### Day After the Event

- Return the evaluation forms to Our Children's Trust.

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*If you are planning a screening that is OPEN TO THE PUBLIC, you may consider taking the following EXTRA steps:*

### **4-6 Weeks Prior – Preliminary Planning**

- Book the venue.
- Recruit local organizational partners to broaden your reach within the community.
- Set up Facebook event to invite participants.

### **2 Week Prior – Media Outreach**

- Widely publicize the screening using the **TRUST Promotional Materials (A-E)** or your own promos.
- Send out **press releases** to media outlets (**D**).
- Make calls to local television and radio programs (**E**).
- E-blasts and social media outreach

### **2-3 Days Prior – Final Planning**

- Send a final **email blast (B)** to publicize your event electronically.
- Contact community calendars about your event.
- Follow up with press who expressed an interest in covering the story.

### **At the Event and PRIOR to Screening the Film**

- As people arrive, ask them to **sign up (G)** to receive updates from your organization and the TRUST Campaign.  
OR
- Use clipboards to pass sign up sheets down the aisles.

**SIGN-UP SHEET (G)**



[illegible]

## SUGGESTED FILM INTRODUCTION (H)

*Stories of TRUST: Calling for Climate Recovery* is a 10-part, award-winning, documentary series that tells the stories of 9 brave youth, who are currently adversely affected by climate change. The 9 youth profiled in each film represent thousands of youth from across the country, who have come together to file legal actions against the federal and 50 state governments to compel our leaders to design and implement real climate-recovery plans. Each film takes place in a different state, features one youth plaintiff, and reveals their personal reasons for acting to reverse climate change and restore our atmosphere. The landscape, emotions, and personal stories of struggle and hope that the films capture enlighten us to the real and present dangers of climate change, as well inspire us to join these daring youth on their quest to compel our governments to protect our atmosphere by holding it in trust for us and for future generations.

## POST-SCREENING DISCUSSION STARTERS (I)

- What is your initial response to the film? How did it make you feel?
- What moved you most about the film series? Which individual story did you connect with most?
- What messages or images resonated with you?
- What surprised you about the effects of climate change?
- How do you think climate change is affecting you personally?
- To what extent do you believe we have a right to a healthy planet?
- Do you think the government is responsible for protecting our atmosphere? If not the government, who?
- Did you know that as a citizen, you have the legal right to a healthy atmosphere?
- Were you previously aware of the Public Trust Doctrine? Do you understand what it means?
- What are the biggest challenges in addressing climate change or a national climate recovery plan?
- Do you feel that indigenous communities are more at risk to the impacts of climate change? If so, what can be done about it?

## POST-SCREENING ORGANIZER EVALUATION (J)

### Stories of TRUST: Calling for Climate Recovery

**The importance of your feedback cannot be emphasized enough.** Not only does it allow us to improve our advocacy for climate recovery, but it allows us to continue to effectively distribute this documentary series. Please take a few minutes to complete this survey and send it back to us via:

Email: [info@ourchildrenstrust.org](mailto:info@ourchildrenstrust.org)

Mail: Our Children's Trust: PO Box 5181, Eugene, OR 97405

Name	Organization
Address:	
Email:	Phone:
Location:	Date of Screening:

#### How many people attended?

- |                                |                                 |
|--------------------------------|---------------------------------|
| <input type="checkbox"/> 1-10  | <input type="checkbox"/> 30-40  |
| <input type="checkbox"/> 10-20 | <input type="checkbox"/> 40-50  |
| <input type="checkbox"/> 20-30 | <input type="checkbox"/> Other: |

#### Who was your target audience?

- |  |  |
|--|--|
| <input type="checkbox"/> Youth                   | <input type="checkbox"/> School/Classroom        |
| <input type="checkbox"/> Environmental Activists | <input type="checkbox"/> Non-profit Organization |
| <input type="checkbox"/> Government Body         | <input type="checkbox"/> General Public          |
| <input type="checkbox"/> Politicians             | <input type="checkbox"/> Other                   |
| <input type="checkbox"/> Educators               |  |

**What was the goal of the screening event?**

- ☐ To build public awareness about the issue of climate change and answer general questions.
- ☐ To prompt a discussion about the issue within your community and provide information about how to address climate change.
- ☐ To inspire viewers to support a local fight or program related to the environment and to make a difference in climate change.
- ☐ To prompt a discussion about how climate change affects the lives of the audience members.
- ☐ To engage viewers to support the TRUST Campaign and Climate Recovery Planning.

**On a scale of 1-5 (5 being highest), please provide a sense of how your audience felt about the films:**

Educational Value	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1
Advocacy building value	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1
Efficacy to empower individuals to protect our climate	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1
Other	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1

**Did you hold a post-screening discussion?**

☐ Yes

☐ No

**Please share any key audience reactions and insights from the audience.**

**What were the most common questions asked?**



## Screening Resources

**Please feel free to share any additional information from your screening.** *Please include any personal thoughts on the value of the film, screening kit or other materials on the DVD. Your screening experience is invaluable.*

**Is there anyone you would like us to email with information about this film and the TRUST campaign?** *If so, please include their name, organization, and email address.*

## AUDIENCE RESOURCES

- L. *Stories of TRUST Film* Guide
- M. Discussion Questions for Viewing
- N. Climate Change Fact Sheet
- O. Our Right to a Healthy Planet
- P. Additional Resources
- Q. Climate Tack Action Handbook
- R. How You Can Help: Environmental Best Practices
- S. Post-Screening Audience Evaluation

## STORIES OF TRUST FILM GUIDE (L)

In May 2011, youth from across the United States joined forces with public interest attorneys, law students, distinguished legal scholars, and top climate scientists to find solutions for the climate crisis. Together, they launched the nationwide ATL effort to compel state and federal governments to prepare climate recovery plans based on science rather than politics. *Stories of TRUST: Calling for Climate Recovery* is a 10-part series of short documentaries that feature the voices of 9 daring youth from across the U.S., who are going to court to compel the government to protect our atmosphere, in trust, for future generations.

**Alec Loorz** is a 19-year-old climate champion, who has been working to find climate change solutions since he was 12, when he founded *Kids vs. Global Warming* and latter the *iMatter Movement*. In **TRUST California**, Alec shares his quest to inspire people to wake up to the realities and risks of climate change. He has rallied youth from across the U.S. to join the ATL movement and take their cases to court.

In **TRUST Montana**, **John Thiebes**, a 25-year-old beginning farmer, shares that one of the most important moments in his life was when he realized climate change was real. Even more important was the moment he realized he personally had to do something significant about it. And he has. John has set out to change agricultural practices to protect food supplies and permanently alter our connection to food. John believes that the value of a stable climate is not worth something, but is worth everything, and he is leading by example on his small farm in the agricultural heart of Montana.

**Nelson Kanuk** is an 18-year-old from Kipnuk, Alaska. When Nelson finally understood what climate change meant, he thought, "What could I do to help?" He concluded that it would help a lot to tell his story of how communities on his side of the world are impacted by climate change. **TRUST Alaska** is Nelson's personal story about the crises that Northern coastal communities face due to late winters and increased temperatures. Coastal Alaska is suffering from massive coastal erosion due to permafrost melt to intensified storms and increased flooding as a result of decreased sea ice in the winter, which typically provides a natural barrier for the coastal communities, Nelson shares the close and perilous relationship that his family and community have with climate change.

**Jaime Lynn Butler** is a 12-year-old Navajo artist living under the soaring, azure skies of the American Southwest, where the intensifying effects of climate change have made drought the new norm. **TRUST Arizona** tells the stories of how desert communities are driven towards the brink of a Dust Bowl-scale catastrophe. With Jaime's world literally drying up around her, she has not only taken her plea to court, but she took her story straight to President Obama, hoping he will answer the call of our youth.

**Glori Dei Filippone**, a 14-year-old from Iowa, is many things, including an actress, singer, athlete, and big sister. But most importantly, Glori is a connector. She remembers when she was little, driving past factories and thinking the smoke was coming from a cloud machine.

## Screening Resources

When her parents explained that the smoke was actually bad for the Earth, Glori began connecting the dots. Since then, Glori combined her love for learning about our environment with her fortitude for not giving up. **TRUST Iowa** tells Glori's story of strength and perseverance as she advocates at the agency level and in the courtroom to ensure we take care of the one and only sky we have.

Youth plaintiff **Xiuhtezcatl Martinez** is a 13-year-old environmental activist and big brother, who has witnessed the horror of climate change as it destroys the forests he loves. In **TRUST Colorado** Xiuhtezcatl shares, "The proof of climate change is everywhere I look. In my lifetime, the amount of forest killed by beetles has expanded. The number of acres burned has intensified. My generation is losing our forests. We are losing our homes. It's not too late to ensure my generation has a livable future. But we need to listen to the science and act now."

**Ashley Funk** is a dynamic 19-year-old, who will be a future engineer and policy-maker. The coal industries have left Ashley with huge mounds of toxic waste in the form of gob piles. The pollutants that run off the massive black piles has turned the water in the streams behind her house orange. In **TRUST Pennsylvania**, Ashley explains, "I always just thought to myself, if this coal ash and all the pollutants are hurting our environment visibly, what are they doing to our atmosphere? We need to do something about it because even though we can't see it like we can see the orange water, it's still affecting the health of our communities and the health of our planet."

**Kelsey Cascadia Rose Juliana**, a 17-year-old from Eugene, Oregon, knows the importance of using her voice to speak out. She is passionate about protecting the beautiful Earth that we inhabit. Because she was raised in nature, her identity is directly tied to the environment in which she grew up. In **TRUST Oregon**, Kelsey shares how the impacts of climate change are imperiling the Cascadian bioregion and threatening the sustainability of coastal communities. Her plea is for the government to protect Nature and to leave a world that is worth inheriting.

In **TRUST Massachusetts**, 19-year-old **Eshe Sherley** speaks about justice. As a systems thinker, Eshe believes that climate change is a social justice issue. Since the age of 13, Eshe has been giving speeches and starting petitions in the hopes of showing that we can change our patterns by listening to the diversity of voices and ideas, including youth. She believes that if the government listens to the plaintiffs with the intention of acting and seeking a comprehensive climate solution, then we will be able to repair our climate system.

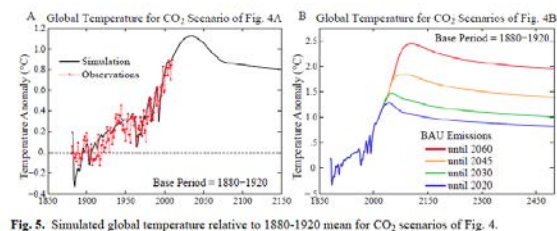
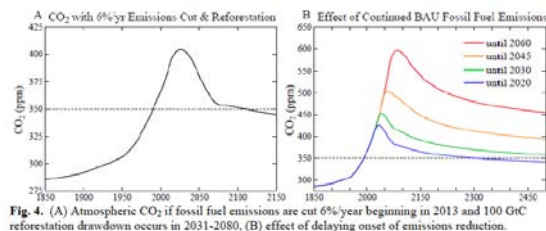
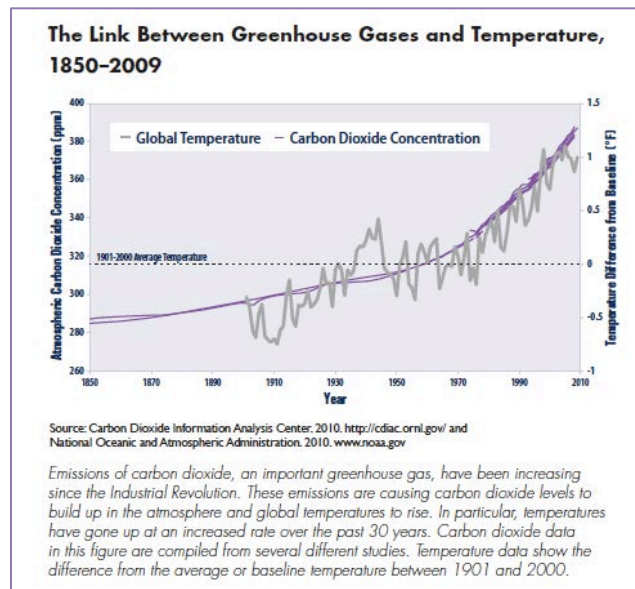


## DISCUSSION QUESTIONS FOR VIEWING (M)

- How will climate change personally affect you in the future?
- How is climate change affecting the course of human society?
- Are our governing and justice systems well set up for ordinary citizens to make a difference on large-scale policy issues?
- Do future generations have a right to inherit a healthy planet?
- What unique power or skill do youth have to make this argument to our government?
- How can we support climate recovery?
- As a society, what is our most pressing climate change challenge now?
- What will our most pressing climate change challenge be 20 years from now?
- If you could choose the TRUST path and the prescriptions that our lead scientists have provided, what do you envision for our planet in the year 2050?

## CLIMATE FACT SHEET (N)

### ● CLIMATE DISRUPTION IS HUMAN-CAUSED

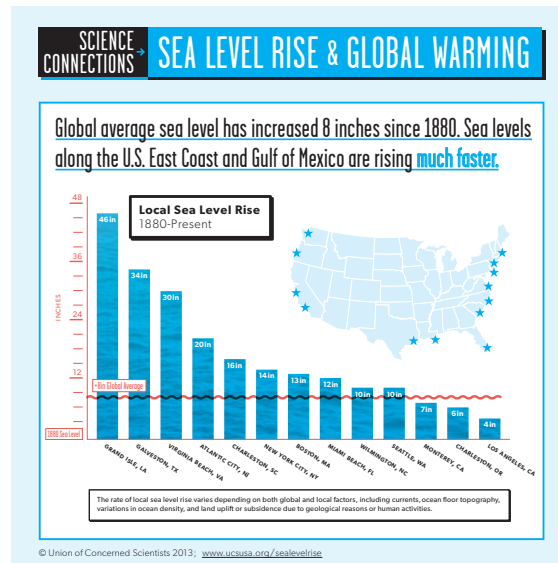
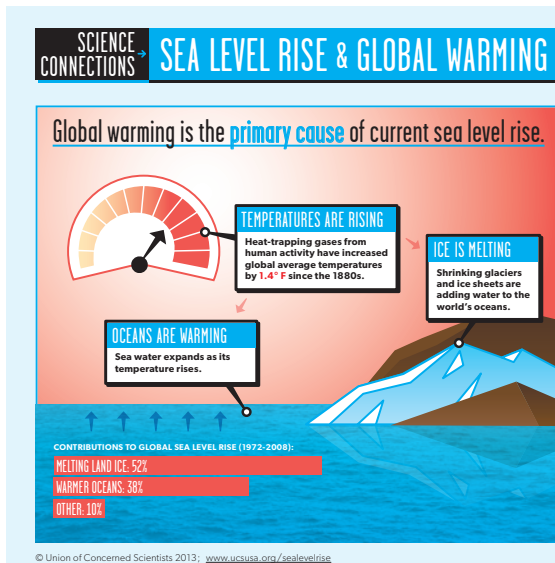


Figures 4 & 5 taken from Hansen et al. (2012), *Scientific Case for Avoiding Dangerous Climate Change to Protect Young People*. Simulated global temperature is shown in Fig. 5 for the CO<sub>2</sub> scenarios of Fig. 4. Peak global warming is ~1.1°C, declining to less than 1°C by mid-century, if CO<sub>2</sub> emissions are reduced 6%/year beginning in 2013. In contrast, warming reaches 1.5°C and stays above 1°C until after 2400 if emissions continue to increase until 2030, even though fossil fuel emissions are phased out rapidly (5%/year) after 2030 and 100 GtC reforestation occurs in 2031-2080. If fossil fuel emissions continue to increase until 2050, simulated global warming exceeds 2°C.

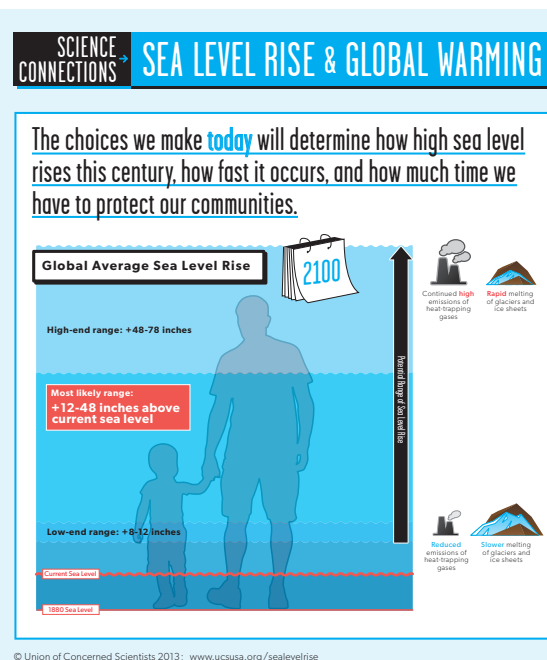
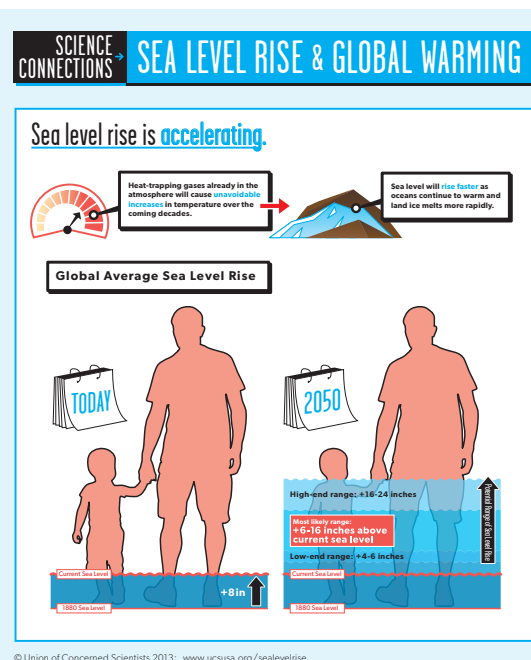
A critical factor for survival of some Arctic species is retention of all-year sea ice. Continued growth of fossil fuel emissions will cause loss of all Arctic summer sea ice within several decades. In contrast, the scenario in Fig. 5a, with global warming peaking just over 1°C and then declining slowly, should allow summer sea ice to survive and then gradually increase to levels representative of recent decades.



• **MELTING ICE AND GLACIERS DIRECTLY RELATE TO SEA LEVEL RISE**



Climate disruption affects both the **AMOUNT AND QUALITY OF OUR WATER RESOURCES**. Rising temperatures have already decreased the size of snowpack in the western United States. Over time, reduced snowpack will affect seasonal water supplies in regions that depend on this source of water. **DROUGHTS** have similar effects in areas where water supplies are already scarce, such as the U.S. Southwest. In addition, **FLOODS** and **SEVERE STORMS**—which will become more frequent because of climate change—compromise quality of water supplies by washing **CHEMICALS** and other **CONTAMINANTS** into lakes, rivers, and streams.









## Screening Resources

In some parts of the United States, *SMOG* levels are expected to increase as temperatures rise, which irritates the respiratory system, *REDUCES LUNG CAPACITY*, and *AGGRAVATES ASTHMA*. People with existing respiratory or heart problems are at increased risk.

Climate change exacerbates *WILDFIRES* by extending the length of the summer fire season. Longer periods of hot weather stress trees and make them more susceptible to wildfires, *INSECT DAMAGE*, and *DISEASE*. Climate change has likely already increased the size and number of forest fires, insect outbreaks, and tree deaths, particularly in Alaska and the West. The area burned in western U.S. forests from 1987 to 2003 is almost seven times larger than the area burned from 1970 to 1986. In the last 30 years, the length of the wildfire season in the West has increased by 78 days.

The Global Warming Price Tag In Four Impact Areas, 2025 through 2100									
	Cost in billions of 2006 dollars				Cost as a percentage of GDP				U.S. Regions Most at Risk
	2025	2050	2075	2100	2025	2050	2075	2100	
 Hurricane Damages	\$10	\$43	\$142	\$422	0.05%	0.12%	0.24%	0.41%	Atlantic and Gulf Coast states
 Real Estate Losses	\$34	\$80	\$173	\$360	0.17%	0.23%	0.29%	0.35%	Atlantic and Gulf Coast states
 Energy-Sector Costs	\$28	\$47	\$82	\$141	0.14%	0.14%	0.14%	0.14%	Southeast and Southwest
 Water Costs	\$200	\$336	\$565	\$950	1.00%	0.98%	0.95%	0.93%	Western states
<b>SUBTOTAL OF THESE FOUR IMPACTS*</b>	<b>\$271</b>	<b>\$506</b>	<b>\$961</b>	<b>\$1,873</b>	<b>1.36%</b>	<b>1.47%</b>	<b>1.62%</b>	<b>1.84%</b>	

When people are exposed to *EXTREME HEAT*, they can suffer from potentially *DEADLY ILLNESSES* such as elevated body temperatures, heat cramps, heat exhaustion, and heat stroke. As the world's average temperature gets warmer, some areas are already experiencing an increased number of extremely hot days, and scientists expect *SEVERE HEAT WAVES* to become more frequent and more intense in the future. Heat is already the leading cause of weather-related deaths in the U.S., with more than 6,300 deaths resulting from exposure to extremely hot weather between 1979 and 2006.

Analyses show that if present trends continue, damage from hurricanes, real estate losses, energy sector costs, and water costs will come with a price tag of almost \$1.9 trillion annually (in today's dollars), or 1.8% of U.S.GDP per year by 2100. The bottom line represents only the cost of these four global warming impacts; the total cost of continuing on a business-as-usual path will be even greater—as high as 3.6 percent of GDP when economic and non-economic costs, such as health impacts and wildlife damages, are factored in.

## OUR RIGHT TO A HEALTHY PLANET (O)

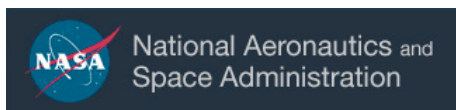
**Atmospheric Trust Litigation (ATL)** is based on the **Public Trust Doctrine**, which gives citizens rights to healthy resources and **holds governments responsible** for protecting the common resources we depend on for our survival, such as air, water, forests, and wildlife. The public has a right to healthy systems and resources. By forming a government, the citizens gave government their trust to protect these common systems. The Public Trust Doctrine embodies the human rights principle of **intergenerational justice**, which simply means that current generations cannot continue on their current destructive path and deny future generations their basic human rights. Because the Public Trust Doctrine is enshrined in every civilized government, **ATL is the only legally binding global approach** that can empower courts to force CO<sub>2</sub> reductions within the limited time that

According to our nation's top climatologist, Dr. James Hansen, and his colleagues, global carbon dioxide emissions must **decrease by 6% per year beginning in 2013** to return atmospheric concentrations of CO<sub>2</sub> to less than 350 ppm by 2100 and to protect our climate system. Waiting until 2020 would mean 15% annual reductions in CO<sub>2</sub> emissions and would likely strain the climate system beyond tipping points that are catastrophic for the survival of humanity. Without a timeframe, 350 ppm is meaningless. If we don't start reducing emissions **now**, as well as **massive reforestation** plans, the irreplaceable balance of our climate may be lost for generations to come.

If our government is compelled to act in time, **a scientific prescription exists** for restoring earth's energy balance. In 2010, the Office of Management and Budget stated, *"[t]he Administration is developing a comprehensive energy and climate change plan to invest in clean energy, end our addiction to oil, address the global climate crisis and create new American jobs that cannot be outsourced."* We have yet to see this plan. Again, in a 2011 Report, the U.S. Government Accountability Office recommended that to strategically coordinate federal climate change action, **the Office of the President should work together with federal agencies to clearly establish federal climate change priorities, considering all possible actions at the federal level**, and evaluate the effectiveness of aligning funding with these priorities. Meanwhile, international bodies, our federal agencies, the U.S. Congress, and state governments have all failed to take adequate action to protect our climate system.

ATL plaintiffs are **courageous, young people** asking their government to live up to its Public Trust duties by developing climate recovery plans based on the best available science. They are holding government accountable to its constitutional obligation on behalf of the People and future generations.

## ADDITIONAL RESOURCES (P)



[climate.nasa.gov](http://climate.nasa.gov)



[ipcc.ch](http://ipcc.ch)



[fs.fed.us/ccrc](http://fs.fed.us/ccrc)



[unep.org/climatechange](http://unep.org/climatechange)



[thinkprogress.org/climate](http://thinkprogress.org/climate)



[insideclimatenews.org/](http://insideclimatenews.org/)



[eesi.org/](http://eesi.org/)



[guardian.co.uk/environment/climate-change](http://guardian.co.uk/environment/climate-change)



[topics.nytimes.com/top/news/science/topics/globalwarming](http://topics.nytimes.com/top/news/science/topics/globalwarming)



[newscientist.com/topic/climate-change](http://newscientist.com/topic/climate-change)



[epa.gov/climatechange/](http://epa.gov/climatechange/)

## CLIMATE TAKE ACTION HANDBOOK (Q)



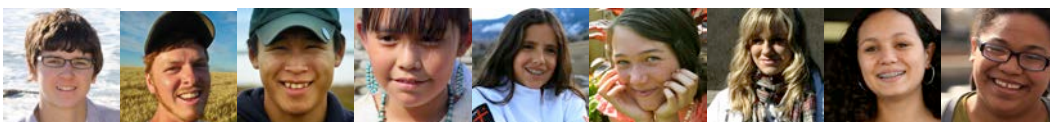
**ABOUT OUR CHILDREN'S TRUST:** We are a nonprofit advocating for urgent emissions reductions on behalf of youth and future generations, who have the most to lose. OCT is spearheading the international human rights and environmental TRUST campaign to compel governments to safeguard the atmosphere as a "public trust" resource. We use law, film, and media to elevate their compelling voices. Our ultimate goal is for governments to adopt and implement enforceable science-based Climate Recovery Plans with annual emissions reductions to return to 350 ppm.

- 16 TRUST lawsuits filed across three countries to date (and growing!), backed by the world's top climate experts.
- Youth legal actions filed in every state in the U.S.
- For the first time in history, a court ruled that the government must protect the atmosphere, stating "the public trust doctrine includes all natural resources of the State, including the air and atmosphere."

**A CLIMATE RECOVERY PLAN** is a comprehensive plan (national, state or local) to restore *THE BALANCE IN OUR ATMOSPHERE WITHIN THIS CENTURY BY:* (1) reducing emissions annually according to science in order to return to **350 ppm by 2100**. This can be accomplished by (1) starting in 2013 with 6% annual CO2 emissions reductions and (2) protecting forests and soils for carbon sequestration. If we wait until 2020, we would need 15% reductions to return to safe levels.

**TO TAKE ACTION:** To support the TRUST youth and contribute to the collective effort to ensure we return to 350ppm CO2 - the level our scientists say is safe - take action by doing the following:

- ☒ **WRITE TO president OBAMA! JOIN THE TRUST LETTER-WRITING CONTEST (\*ALL AGES WELCOME!)**  
Help pressure President Obama to settle the youth lawsuit against his administration by committing to a comprehensive Climate Recovery Plan. To learn more about the contest rules and prizes, go to: [www.ourchildrenstrust.org/contest](http://www.ourchildrenstrust.org/contest)
- ☒ **SHARE THE YOUTH STORIES OF TRUST – HOST a FILM SCREENING**  
Stories of TRUST: Calling for Climate Recovery is a series of 9 award-winning, short documentaries featuring youth from across the country who bravely share their stories of harm, activism, and hope around the climate crisis. To view these stories, which are part of the Wild & Scenic's A Climate of Change Film Festival on Tour, please go to: [www.ourchildrenstrust.org/trust-films](http://www.ourchildrenstrust.org/trust-films). Use the TRUST screening guide to bring the films to your community. [www.ourchildrenstrust.org/resources/screening-guide](http://www.ourchildrenstrust.org/resources/screening-guide).
- ☒ **TAKE THE TRUST-350 CLIMATE ACTION PLEDGE**  
Commit to advocating in your own communities and protect the public trust for tomorrow. Go to [www.ourchildrenstrust.org/resources/pledge](http://www.ourchildrenstrust.org/resources/pledge) to participate in the commitment and discover simple actions you can take locally.
- ☒ **JOIN THE LEGAL EFFORTS**  
Youth can join legal actions in your state or nationally! Adults, organizations, businesses, and political leaders can join in "Friend of the Court" legal briefs to support the youth. Please contact us to get involved.
- ☒ **VOLUNTEER**  
Use your skills to help the TRUST youth fight climate change.
- ☒ **DONATE**  
Help fundraise for the TRUST campaign. Through the TRUST campaign, youth are utilizing all three branches of government. Help amplify their call to action. Many youth can't vote, but they have the most to lose if we don't reverse the climate crisis. Even a small donation goes a long way.  
To find out how you can contribute, go to [www.ourchildrenstrust.org/donate](http://www.ourchildrenstrust.org/donate)



## HOW YOU CAN HELP: ENVIRONMENTAL BEST PRACTICES (R)

### WHAT YOU CAN DO AT SCHOOL

- **Power down your classroom**

Remember to turn off computers, lights, and other devices that use energy when no one is in the classroom. Turning off just one 60-watt incandescent bulb that would otherwise burn eight hours a day can save about 1,000 pounds of carbon dioxide over the lifetime of the bulb.

- **Ride your bike to school**

Get some fresh air and ride our bike to school. If it's too far or the weather is bad, then carpool!

- **Learn about climate change science, impacts, and solutions**

Explore the many resources available to learn about climate change. Investigate what other schools and organizations are doing to educate their audiences on climate change, as well as the Public Trust and participation in democracy. EPA's Climate Change Web site provides educational resources on the What You Can Do at School page.

- **Calculate your school's carbon footprint**

Use EPA's Climate Change Emission Calculator Kit (Climate CHECK) (for high schools) or EPA's Global Warming Wheel Card Kit (for middle schools) to investigate the link between everyday actions at your school, greenhouse gas emissions, and climate change. These interactive tools help students learn about climate change and how to address it.

- **Share your own climate stories**

Compile and share your own climate stories and send them to President Obama, your governor, senators, representatives, and mayor.

- **Hold a TRUST screening**

Organize a TRUST screening in your own school and initiate some discussions around climate change.

- **Ask your school administrators if your school has earned the ENERGY STAR**

The least efficient schools use three times more energy than the best energy performers. By partnering with ENERGY STAR for K-12 program, school districts can serve as environmental leaders in their community, become energy efficient, reduce greenhouse gas emissions, and save 30 percent or more on energy bills.

- **Reduce, reuse, and recycle**

Recycle school or classroom paper, newspapers, beverage containers, electronic equipment, and batteries. Reducing, reusing, and recycling at school and in the classroom helps conserve energy, minimize pollution, and reduce greenhouse gases. You can reduce, reuse, and recycle at school or in the classroom by using two-sided printing and copying, buying supplies made with recycled content, and recycling used electronics and printer cartridges.

## WHAT YOU CAN DO AT HOME

- **Change five lights**

Replace your five most frequently used light fixtures or the bulbs in them with ENERGY STAR qualified options and you will help the environment while saving about \$60 a year on energy bills. ENERGY STAR qualified lighting provides bright, warm light but uses at least 2/3 less energy than standard lighting, generates 70 percent less heat, and lasts up to 10 times longer.

- **Look for ENERGY STAR qualified products**

When buying new products, such as appliances for your home, get the features and performance you want AND help reduce greenhouse gas emissions and air pollution. Look for ENERGY STAR qualified products in more than 50 product categories, including lighting, home electronics, heating and cooling equipment, and appliances.

- **Heat and cool smartly**

Simple steps like cleaning air filters regularly, installing adequate insulation, and having your heating and cooling equipment tuned annually can save energy and increase comfort at home, and at the same time reduce greenhouse gas emissions.

- **Use green power**

Green power is electricity that is generated from renewable energy sources such as wind and the sun that don't contribute to climate change. Consider buying green power or modifying your house to generate your own renewable energy. EPA's Green Power Web site provides information on both options.

- **Reduce, reuse, and recycle**

Reduce the amount of waste you generate and water you consume whenever possible. Don't let the water run while shaving or brushing teeth. If there is a recycling program in your community, recycle your newspapers, containers, paper, and other goods. Reducing, reusing, and recycling in your home helps conserve energy and reduces pollution and greenhouse gases from resource extraction, manufacturing, and disposal.

- **Eat green food**

Grow your own food - it's local! Not only will you be reducing your carbon footprint, but you'll be getting exercise and enjoying the outdoors at the same time!

- **Be green in your yard**

Composting your food and yard waste reduces the amount of garbage that you send to landfills and reduces greenhouse gas emissions. EPA's GreenScapes program provides tips on how to improve your lawn or garden while also benefiting the environment.

- **Calculate your household's carbon footprint**

Use Oregon Department of Environmental Quality Carbon Footprint Calculator to estimate your household greenhouse gas emissions resulting from energy use, transportation, and waste disposal. This tool helps you understand where your greenhouse gas emissions come from and identify ways to reduce your greenhouse gas emissions. [www.deq.state.or.us/programs/sustainability/carboncalculator](http://www.deq.state.or.us/programs/sustainability/carboncalculator)

## WHAT YOU CAN DO AT THE OFFICE

- **Manage office equipment energy use better**

Office equipment and electronics use energy even when idle or on stand-by. To save energy and reduce greenhouse gas emissions at work, always activate the power management features on your computer and monitor, unplug laptop power cords when not in use, and turn off equipment and lights at the end of the day. Consider using a power strip that can be turned off when you're done using your computers, printers, wireless routers, and other electronics.

- **Look for ENERGY STAR qualified products for the office**

When buying new products for your office at work or at home, get the features and performance you want and help reduce emissions of greenhouse gases and air pollutants. Look for ENERGY STAR qualified office equipment, such as computers, copiers, and printers, in addition to more than 50 product categories, including lighting, heating and cooling equipment, and commercial appliances.

- **Ask your office building manager if your building has earned the ENERGY STAR**

ENERGY STAR-labeled buildings provide safe, healthy, and productive environments that use about 35 percent less energy than average buildings. Their efficient use of energy also reduces the total operational cost of the building.

- **Use less energy for your commute**

Switch to public transportation, carpooling, biking, telecommuting, and other innovative ways to save energy and reduce greenhouse gas emissions on your way to and from work. Encourage your employer to offer commuter benefits that address limited or expensive parking, reduce traffic congestion, improve employee recruiting and retention, and minimize the environmental impacts associated with drive-alone commuting. If you do drive, find out the fuel efficiency of your vehicle using EPA's and DOE's Fuel Economy Website, and make more environmentally informed choices when purchasing your next vehicle by using EPA's Green Vehicle Guide.

- **Reduce, reuse and recycle**

Recycle office paper, newspapers, beverage containers, electronic equipment, and batteries. Reducing, reusing, and recycling in your office helps conserve energy, and reduces pollution and greenhouse gas emissions. You can reduce, reuse, and recycle at the office by using two-sided printing and copying, buying supplies made with recycled content, and recycling used printer cartridges. For your old electronics, investigate leasing programs to ensure reuse and recycling or donate used equipment to schools or other organizations.

- **Host a TRUST film screening**

Organize a screening to share the TRUST films with your co-workers. Engage in conversation about climate change and encourage each other to implement changes in your own lives.



## WHAT YOU CAN DO ON THE ROAD

- **Give your car a break**

Use public transportation, carpool, or walk or bike whenever possible to avoid using your car. Leaving your car at home just two days a week will reduce greenhouse gas emissions by an average of 1,600 pounds per year. Whenever possible, combine activities and errands into one trip. For daily commuting, consider options such as telecommuting (working from home via phone or over the Internet) that can reduce the stress of commuting, reduce greenhouse gas emissions, and save you money.

- **Buy or lease smart**

Before buying a new or used vehicle (or even renting), check out EPA's Green Vehicle Guide and the jointly run EPA/DOE Fuel Economy Guide. These resources provide information about the emissions and fuel economy performance of different vehicles. The Green Vehicle Guide provides detailed information on emissions (including air pollution and greenhouse gas scores for each model), and the Fuel Economy Guide focuses on fuel efficiency (including side-by-side fuel economy comparisons and a customized fuel cost calculator).

- **Drive smart**

To improve fuel economy and reduce greenhouse gas emissions, go easy on the brakes and gas pedal, avoid hard accelerations, reduce time spent idling, and unload unnecessary items in your trunk to reduce weight. If you have a removable roof rack and you are not using it, take it off to improve your fuel economy by as much as 5 percent. Use overdrive and cruise control on your car if you have those features.

- **Tune your ride**

A well-maintained car is more fuel-efficient, produces lower greenhouse gas emissions, is more reliable, and is safer! Keep your car well-tuned, follow the manufacturer's maintenance schedule, and use the recommended grade of motor oil. Also check and replace your vehicle's air filter regularly.

- **Check your tires**

Check your tire pressure regularly. Under-inflation increases tire wear, reduces your fuel economy by up to 3 percent, and leads to increased emissions of greenhouse gases and air pollutants. If you don't know the correct tire pressure for your vehicle, you can find it listed on the door to the glove compartment or on the driver's side door pillar.

- **Use renewable fuels**

Both E85 and biodiesel are renewable fuels that can reduce greenhouse gas emissions from your vehicle. E85 is a fuel blend containing 85 percent renewable ethanol, and can be used in certain vehicles called flex fuel vehicles (FFVs). Biodiesel is a renewable fuel made from agricultural resources such as vegetable oils. DOE's Alternative Fueling Station Locator can help you locate both E85 and biodiesel fuel stations in your area.

- **Share a car**

Companies like Zip Car ([www.zipcar.com](http://www.zipcar.com)) offer the possibility to share a car with others in your neighborhood.

## POST-SCREENING AUDIENCE EVALUATION (R)

### Stories of TRUST: Calling for Climate Recovery

**The importance of your feedback cannot be emphasized enough.** Not only does it allow us to improve our advocacy for climate recovery, but it allows us to continue to effectively distribute this documentary series. Please take a few minutes to complete this survey and then give it back to the screening organizer: [add name of organizer here]

<b>Name (optional)</b>
<i>By providing your email address, you will receive information on the TRUST Campaign (you will receive one email newsletter per month only):</i>
<b>Email:</b>

**On a scale of 1-5 (5 being highest), please let us know how you felt about the films:**

Educational Value	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1
Advocacy building value	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1
Efficacy to empower individuals to protect our climate	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1
Other	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1

**Please share your key reactions to the films.**

**Please briefly describe what you learned from the films.**

**Do you have suggestions on venues we should show the films at??** *If so, please include the name of the person we should contact if you have it and any other relevant contact information (emails, phone numbers, etc.)*

**Would you take action to support our youth? And if so, what special skills or actions could you contribute?**